# PROPOSAL DEVELOPMENT WORKSHOPS: CREATING A CULTURE OF PROPOSAL SUCCESS

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### **GENERAL INFO**

Presented by: Tara Morley

Date: Tuesday, November 9, 2021

**Time:** 3:30pm - 4:30pm

# **CREATING A RESPONSIVE PROPOSAL - WORKSHOP #5**

#### Learn the importance of tailoring your proposal to the opportunity announcement.

A program you've been waiting for has just released a call for proposals and the due date is in three months – now what? Don't let a blank page deter you from getting organized and ready to craft your response! With the sponsor's call for proposals, you already have the answers to many of the questions you are being asked to address.

This webinar is aimed at new and junior level faculty looking to gain tips and tricks to help smooth out the proposal writing process. In this session you will learn how to read a solicitation (also known as a Call for Proposals, a solicitation, a Request for Proposals, or a Funding Opportunity Announcement) section by section to better understand what it is your sponsor is actually looking for in a proposed project. We will also discuss ways to review your proposal draft to check if you've included all of the appropriate content. And we will do all of this before you even write a word!

Do you want to write faster, with sharper focus, and increase your chances of being funded? If so, then join as we 1) discuss a proposal construction technique that will help you better understand what the sponsor wants, 2) learn how to increase responsiveness in your written submission, 3) make it easier for reviewers to navigate and assess your proposal, and 4) reduce the chances of proposal rejection due to non-compliance.

## **OFFICE HOURS**

Friday, November 19, 2021 | 2:30pm - 4:00 pm

During office hours, we will have the opportunity to review these and other tips and tricks for bolstering proposal text to keep the reader engaged.

Attend office hours anytime, no need to RSVP! Join office hours directly at http://bit.ly/ASU-RD-Events