



Proposal Development Workshops

Research
Development

EVENTS

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PROPOSAL DEVELOPMENT WORKSHOPS: CREATING A CULTURE OF PROPOSAL SUCCESS

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To **REGISTER** and view the Proposal Development Workshop series, visit: <https://researchacademy.asu.edu/events/pdw1>

GENERAL INFO

Presented by: Quyen Wickham

Date: Tuesday, October 19, 2021

Time: 3:30pm - 4:30pm

DISTILL YOUR PROPOSAL MESSAGE - WORKSHOP #4

Talking to a Program Officer or other possible funder? Need to pitch your research idea or pivot your research to a new agency? This session will focus on these three topics to help you prepare a concise and effective message for your research idea:

1. Why should you have a distilled version of your message
2. What are effective ways to create the message and present the message
3. When and with whom would you use the message

Participants will be provided a demonstration of two proven tools for creating and presenting proposal messages: the Heilmeier Catechism and the Proposal Quad Chart. A panel will then provide tips on presenting your proposal ideas to various funding agencies with help on pivoting your ideas to match solicitation needs.

OFFICE HOURS

Friday, October 29, 2021 | 2:30pm - 4:00pm

During office hours, we will have the opportunity to review these and other tips and tricks for bolstering proposal text to keep the reader engaged.

Attend office hours anytime, no need to RSVP! [Join office hours directly at http://bit.ly/ASU-RD-Events](http://bit.ly/ASU-RD-Events)