## PROPOSAL DEVELOPMENT WORKSHOPS:
### CREATING A CULTURE OF PROPOSAL SUCCESS

Join this series of free, informal workshops that span the continuum of proposal development activities at ASU. Workshops are appropriate for early career faculty, postdoctoral fellows, research scientists, and senior graduate students who have not yet submitted a proposal to a federal agency and those who are looking to improve their existing techniques and knowledge. Workshops will be held on Tuesdays 3:30pm – 4:30pm.

**Register here:** [https://researchacademy.asu.edu/events/pdw1](https://researchacademy.asu.edu/events/pdw1)

Office hours for some workshops will occur 10 days after the workshop on Fridays from 2:30pm – 4:00pm.

### #1 OVERVIEW OF THE PROPOSAL DEVELOPMENT WORKSHOP SERIES **August 17, 2021**
Come to this brief overview to jumpstart your year off right! Find out why this workshop series has been happening for the last seven years and gain a better understanding of why to attend all the workshops. We will make it worth your time, five lucky attendees will win a $5 Starbucks card. 3:30pm – 4:00pm

### #2 PROPOSAL RESEARCH STRATEGY **September 14, 2021**
Tips and tricks to understanding the research landscape

### #3 FINDING FUNDING OPPORTUNITIES **September 28, 2021**
Strategies and best practices for finding funding opportunities

### #4 DISTILL YOUR PROPOSAL MESSAGE **October 19, 2021**
Learn about how a quadchart can help you have a more strategic conversation with your program officer -- with special guests

### #5 CREATING A RESPONSIVE PROPOSAL **November 9, 2021**
Learn the importance of tailoring your proposal to the opportunity announcement

### #6 PROPOSAL WRITING I – Persuasive Writing **November 30, 2021**
Discover persuasive writing techniques and useful ways of framing your text to keep the reader’s interest

### #7 PROPOSAL WRITING II – Editing **January 11, 2022**
Learn how to use freely available software to analyze text for grammar, readability, accessibility, and adjust accordingly

### #8 PROPOSAL LAYOUT AND GRAPHICS **February 1, 2022**
Leave this workshop inspired to communicate your research ideas more effectively in your proposal

### #9 BUDGETING FOR PROPOSALS **February 22, 2022**
Approaches to developing a budget for a federal proposal